

1,250 Points = Ride-Along
3,000 Points = Driver Experience

DIGITAL THERMOSTATS



2" BLUE™



4" BLUE™



6" BLUE™



12" BLUE™

UNIVERSAL HEATING CONTROLS



EMERSON MOTORS



Hundreds of Products Available
From 1 to 100 Points!

RACE 4 RESULTS

December 1, 2009 - April 15, 2010

Your White-Rodgers and Emerson pit crew is teaming up with Johnstone Supply to get you on victory lane.

TO HIT THE TRACK

- You must be enrolled in First Choice Rewards
- Purchase eligible White-Rodgers and Emerson product



TO WIN A REWARD

Winning contractor earn either a Ride-along or Driving Experience package, plus lunch, photos and more. Track dates and times will be announced soon.

- Earn 3,000 reward points during the promotion timeframe and automatically earn a Rookie Driving Experience package
- Earn 1,250 reward points during the promotion timeframe and automatically earn a Ride-Along package
- Limit one package per participant

Watch your First Choice Rewards email account for updates!



DIGITAL THERMOSTATS • IAQ PRODUCTS • UNIVERSAL HEATING CONTROLS
EMERSON MOTORS • EMERSON FLOW CONTROL

White
Rodgers

